Cloud computing has become a hot trend not only in information technology but also in many areas that are affecting our daily lives. According to the NIST definition, cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources that can be rapidly provisioned and released with minimal management effort or service provider interaction. It is an integration of both traditional computer and network technologies from infrastructure, platform, to application that all can provide a variety of services. Potential applications may extend to healthcare management, collaborative drug discovery, tourism, social sciences, cultural creativity, to name but few.

Scheduled on March 20-21 of 2012, the Cloud Computing Forum hosted at Asia University is especially for researchers and industry practitioners in relevant areas to share ideas, insights, problems, and solutions. The forum will feature invited keynote presentations and panel discussions that cover major themes.

**INVITED SPEAKERS**

**San-Cheng Chang**  
Minister without Portfolio, Executive Yuan, Taiwan  
Regional Director of Hardware Operations in Asia, Google Inc.  
Vice President, e-Enabling Services Business Group, Acer Inc.

**Steve Chang**  
Chairman, Trend Micro Inc.

**Rung-Terng Tsai**  
Vice President & General Manager, Investor Services & Corporate Communications  
*Delta Electronics, Inc.*

**George Wang**  
Executive Vice President, Institute for Information Industry, Taiwan

**Jen-Yao Chung**  
Senior Manager, Industry Technology and Solutions  
*IBM Thomas J. Watson Research Center, USA*  
IEEE Fellow