This is a doctoral seminar on theory and research in strategic management. Consequently, this course presents an overview and introduction into the strategic management literature; focuses on both the content and process of extant research. We will focus on a number of topics, including the development of relevant schools of thoughts, theoretical paradigms, methods, “mainstream” themes, current topics, and future directions. The over-riding pedagogical objective is to sharpen your abilities to conduct or critique research works done in the field of strategic management. Upon satisfactory completion of the course, each participant should be able to achieve the following: 1. Integrate discipline-based knowledge through the analysis of various research articles which require conceptual understanding and quantitative methods to make contributions to the development of strategic management theory. 2. Utilize modern theories and methods designed to answer the three fundamental questions in the field of strategic management: (1) what should we be doing? (2) what can we do?, and (3) what do we want to do? 3. Confidently evaluate contemporary contributions to theories and research in the field of strategic management. 4. To be able to develop the skills necessary to evaluate, critique, and contribute to the academic field of strategic management.
Participants need to write a short summary or their critique of each article to hand out to other class members. All discussions are initiated on voluntary basis. The instructor, however, would randomly call on participants to make contributions to the class if no one volunteers.

1. Segal-Horn, S. Eds., The Strategy Reader, Blackwell Publisher 1998 (誠品書店)
2. 朱立熙、黃卓琦 譯 (Bethune & Huler 原著)，新反敗為勝 (From worst to first)，商周出版民88年
3. 王平原 譯 (Grove, A.S. 原著)，10倍速時代 (Only the Paranoid Survive)，大塊文化民85年

Either a conceptual paper or a research proposal drawing on an issue covered in or related to the course will be required of the participant. The conceptual paper must demonstrate a broad knowledge of the literature, an ability to integrate the literature, and propose a novel research idea or conceptual insight. The research proposal would require connecting a question derived from theory or prior literature, with an empirical setting where the question might be studied and a well argued empirical approach by which the question can be studied. All papers and research proposals are to be presented to the whole class in the end of the semester. Final exam will be given in the examination week. The exam will evaluate your knowledge about the general conception of "strategy" as well as the research methodologies that could help, or sometimes discourage, researchers build up scientific knowledge in the field of strategic management.