0991學期 課程基本資料

系所 / 年級： 經管系博士班 2年級  課號 / 班別： 98D00013 / A

學分數： 3學分  顯 /  競修： 必修

科目中文名稱： 產業經濟專題  科目英文名稱： Special Topic on Industrial Economics

主要授課老師： 彭作奎  開課期間： 一學年之學期

人數上限： 18 人  已選人數： 7人

起始週 / 結束週 / 上課地點 / 上課時間

第1週 / 第18週 / H416 / 星期1第06節
第1週 / 第18週 / H416 / 星期1第07節
第1週 / 第18週 / H416 / 星期1第08節

請各位同學遵守智慧財產權觀念；請勿非法影印。

教學綱要

一、教學目標 (Objective)  The objective of this course is to introduce the contemporary theory and empirical applications of industrial organization with combining textbook lecture and relevant literatures review for facilitating the students to foster research topics in the field.

二、先修科目 (Pre Course)  Pre taking Microeconomics and Econometrics are highly recommended.


四、教學方式 (Teaching Method)  In-class lectures and discussions.

*Subject to change.

1. Textbook:

2. Reading list:
Topic 1： Overview of Industrial Organization
J. of Political Economy 84(August): 655-76.
(2)Koshaia, Rajindar K. and Manjulika Koshal. Economies of Scale and Scope in Higher Education: A Case of Comprehensive Universities, Ohio University, Athens Press.

Topic 2: Monopoly Power in Theory and Practice

Topic 3: Oligopoly and Strategic Interaction

Topic 4: Anticompetitive Strategies

Topic 5: Contractual Relations between Firms

Topic 6: Non-price Competition
A. Advertising, Market Power, and Information
B. Research & Development
C. Patents and Patent Policy
Topic 7: High-technology Industries and International Comparison

A. Empirical Studies of the High-technology Industries
B. Biotechnology Industry
C. Health Food Industry


七、評量方式
1. Report of two papers (30%) 2. Midterm (30%) 3. Final report or case study (40%)

八、講義位址

九、教育目標